

STS Workshop on **Robotic Thoracic Surgery**

April 20-21, 2023
Atlanta, GA

Exhibitor Prospectus



**The Society
of Thoracic
Surgeons**

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About the Workshop

Led by experts in the field, the STS Workshop on Robotic Thoracic Surgery is designed to provide surgeons with a comprehensive overview of robotic anatomic segmentectomy. In addition, it will offer education on advanced robotic bronchoscopic and imaging technologies. Featuring didactic lectures, case demonstrations, and 6+ hours of hands-on sessions at a state-of-the-art training facility, this 2-day CME activity will help provide the knowledge and expertise needed to better plan and perform both simple and complex segmental operations with the aid of a robot.

Stand Out Among Your Competitors & Partners

Increase your company's opportunity for personalized interactivity with attendees by exhibiting at the Workshop. Four breaks will take place in the exhibit area and have been scheduled so that attendees have plenty of time to visit your booth. The intimate size of the exhibition will help ensure that you have quality access to meeting attendees.

Exhibitors also are eligible to purchase registrant list licenses, email blast communications, social media posts, and/or to support the meeting with an educational grant.

Venue

Intuitive Surgical, Inc.
5655 Spalding Dr, Norcross, GA 30092

The exhibit area will be in the Cafe on the Second Floor of Intuitive Surgical, Inc.

Exhibition Schedule

	Breaks for Attendees
Thursday, April 20 8:30 a.m. – 1:55 p.m.	9:40 a.m. – 9:55 a.m. 11:45 a.m. – 12:30 p.m. (Lunch) 1:40 p.m. – 1:55 p.m.
Friday, April 21 8:30 a.m. – 2:05 p.m.	9:50 a.m. – 10:05 a.m. 11:45 a.m. – 12:30 p.m. (Lunch) 1:50 p.m. – 2:05 p.m.

Pricing

Exhibit Space	\$5,000
Registrant Email Blast	\$2,500
Social Media Post	\$2,500
Mailing List License	\$1,000

APPLICATION FOR EXHIBIT SPACE
STS Workshop on Robotic Thoracic Surgery
April 20-21, 2023
Intuitive Surgical, Inc. • Atlanta, Georgia

Application to exhibit dated _____, by and between _____
(hereinafter called "Exhibitor") and The Society of Thoracic Surgeons (hereinafter called "STS").

In accordance with the terms and conditions governing exhibits at the 2023 STS Workshop on Robotic Thoracic Surgery at the Intuitive Surgical, Inc., April 20-21, 2023, the undersigned hereby makes this application for exhibit space, which, when accepted by STS, becomes a contract between Exhibitor and STS. Terms and conditions listed in this Application and in the following Exhibit Space Rules & Regulations, as well as those conditions under which exhibit space at the Intuitive Surgical, Inc. is leased to STS, are a material part of this contract.

Company Information

Company Name:
Mailing Address:
City:
State:
ZIP:
Phone Number:
Email Address:

Badge Information (*Indicate company representatives for your two complimentary exhibitor badges.*)

1. Name: _____ Email Address: _____
2. Name: _____ Email Address: _____

Please select the opportunities you would like to purchase (you must exhibit to be eligible for the other opportunities listed):

- Exhibit - \$5,000
- Registrant Email Blast - \$2,500
- Social Media Post - \$2,500
- Registrant Mailing List License - \$1,000

Payment Information

Amount (Total from above selections) \$ _____

Payment Method:

- Credit Card (an invoice will be emailed to you and you can securely pay online)
- Wire Transfer

Bank - US Bank, Chicago, IL
ABA Number - 071904779 (for domestic wire transfers or domestic & international ACH transactions)
SWIFT Number - USBKUS44IMT (for international wire transfers)
Account Name - The Society of Thoracic Surgeons
Account Number - 1980-0886-8319
EIN: 36-3022713

- Check mailed to:
The Society of Thoracic Surgeons
Attn: Finance
C/O: 2023 STS Workshop on Robotic Thoracic Surgery
633 N Saint Clair St, Suite 2100
Chicago, IL 60611-3658

Terms and Conditions Agreement

Before it will be possible for you to submit your application, you must check this box to indicate that Exhibitor agrees to be bound by the following Upon transmittal by STS of a confirmation email notifying you that it has accepted this Application and assigned a booth, Exhibitor will be bound by a contract consisting of the confirmation email, the following Exhibit Rules and Regulations.

The person responsible for and authorized to sign this application is:

First Name:

Last Name:

Job Title:

Signature:

2023 STS Workshop on Robotic Thoracic Surgery

April 20-21, 2023

Exhibit Space Rules & Regulations

1. General

These Rules & Regulations apply to the 2023 STS Workshop on Robotic Thoracic Surgery to be held at the Intuitive Surgical, Inc., April 20-21, 2023 (the "Exhibition"). All matters and questions not covered by these Rules & Regulations are subject to the decision of The Society of Thoracic Surgeons. In the event of any such decision being of general interest, written notice will be given by the Society to exhibitors that may be affected.

The words "the Society" used herein shall mean The Society of Thoracic Surgeons, its officers, directors, agents, and employees acting for the management of the Meeting and Exhibition.

The word "Exhibitor" used herein shall mean a company or organization that has entered into a contract ("Contract") with the Society for exhibit space at the Exhibition, including its owners, officers, employees, and representatives.

2. Exhibit Space Includes

- 2 complimentary exhibitor badges
- 1 6' x 30" skirted table
- 2 chairs
- 1 sign listing company name
- 1 standard electrical hookup

3. Exhibit Dates and Hours

The exhibit hall will be open Thursday, April 20, 2023, from 8:30 a.m. to 2:00 p.m. and Friday, April 21, 2023, from 8:30 a.m. to 2:05 p.m., local time.

4. Setup and Teardown of Exhibits

Exhibit space is assigned on a first-come, first-served basis upon the Society's receipt of payment.

The setup of exhibits will begin at 7:30 a.m. on Thursday, April 20, and must be completed by 8:30 a.m. that same day. If an Exhibitor does not show up, the Society reserves the right to make other use of the space as it deems necessary, with no refund being made to the original contracting Exhibitor.

Teardown of exhibits will begin at 2:05 p.m. on Friday, April 21, and must be completed by 3:05 p.m. that same day. If an exhibit is not removed by that time, the Society has the right to remove the exhibit and charge all associated expenses to the Exhibitor. Teardown of exhibits may not begin prior to 2:05 p.m. on Friday, April 21.

5. Conduct of Exhibitors

Exhibitor representatives shall conduct themselves in an ethical and professional manner at all times and in conformance with the Contract, including these Rules & Regulations. The Society reserves the right to deny the privileges of the Exhibition area to any and all Exhibitors who do not so conduct themselves. Exhibitor badges are personal, not transferable, and must be worn at all times by the individual named thereon.

No Exhibitor may photograph or videotape the booth, products, staff, or visitors of any other Exhibitor without the express permission of the other Exhibitor.

6. Special Effects and Giveaways

- Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited.
- Distribution of samples, printed literature, or any other materials shall not interfere with other Exhibitors' spaces.

- Distribution of refreshments or other products for consumption on the premises, with the exception of water, will not be permitted unless explicitly approved by the Society.
- Films of purely entertainment character, without educational or informative value, will not be permitted.

7. Exhibit Space Construction and Arrangement

- All exhibit materials are to be confined to the tabletop provided.
- Only informational/educational papers, promotional pieces, or small equipment items that fit on a 6' x 30" table and/or items that do not exceed 6' in height will be allowed; 6' begins from the tabletop.
- One rollup floor banner is permitted to be displayed behind the tabletop and must be placed parallel to the tabletop; measurements may not exceed 34" w x 86" h x 14" d (*final placement of rollup floor banner is subject to the Society's approval onsite*).
- Exhibitors may not use racks, stands, bins, or other point-of-purchase materials unless they can be confined to the table.
- Limited quantities of extra handout materials may be stored underneath the display table. Nothing may be kept on or under the table overnight.
- Flammable materials are not allowed.
- Animal or human tissue is not allowed at any time.

8. Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, all applicable licenses and permits and to comply with all federal, state, and local laws, including City of Norcross ordinances, for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from any injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, Exhibitor's presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend the Society, Intuitive Surgical, Inc. , and their respective officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the Exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of the Society, Intuitive Surgical, Inc. , or their officers, directors, agents, or employees.

During the exhibition, including the installation and removal periods, Exhibitor, its agents, subcontractors, and representatives shall maintain insurance coverages as set forth in Exhibit A on pages 8 and 9, incorporated herein and made part of these Rules & Regulations. The Society and Intuitive Surgical, Inc. must be named as additional insureds, on a primary and non-contributory basis on all liability insurance excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against the Society, Intuitive Surgical, Inc. , and their respective officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to the Society at least 30 days prior to the Exhibition. Exhibitor shall ensure that each independent contractor or subcontractor performing work for Exhibitor during the Exhibition complies with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of the required insurance to the Society at least 30 days prior to the Exhibition.

In the event that any part of the Exhibition Hall is destroyed or damaged so as to prevent the Society from permitting Exhibitor to occupy assigned space during any part or the whole Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of the Society, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor, if any, and Exhibitor hereby waives any claim against the Society, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to

occupy assigned space, its sole claim against the Society being one for a refund of rent paid for the period it was prevented from using the space.

9. Noise Level

Electrical, mechanical apparatus, movie, or musical/voice sounds must be inaudible to neighboring Exhibitors.

10. Registration and Badges

Exhibitor shall register its personnel in advance. Any additions or changes in registration made during the Exhibition must be certified by an officer of the Exhibitor or by the person in charge of the Exhibitor's booth space.

11. Americans with Disabilities Act

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities, as required by the Americans with Disabilities Act, and shall indemnify and hold harmless the Society and its officers, directors, agents, and employees from and against any consequences of Exhibitor's failure in this regard.

**EXHIBITOR'S INSURANCE REQUIREMENTS
EXHIBIT A**

General Requirement	Specific Requirement
GENERAL LIABILITY	
Insurance Amount	\$1,000,000 Each Occurrence \$2,000,000 General Aggregate \$2,000,000 Products-Completed Operations aggregate \$1,000,000 Personal /Advertising Injury Limit \$ 100,000 Damage to Rented Premises \$ 10,000 Medical Expense (any one person)
Scope of Coverage	Premises/Operations, Products and Products/Completed Operations
Form	Occurrence (not claims made)
Per Project Aggregate	
Primary and Non-Contributory	With The Society of Thoracic Surgeons and Intuitive Surgical, Inc.
Additional Insured	The Society of Thoracic Surgeons and the Intuitive Surgical, Inc.
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and the Intuitive Surgical, Inc.
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better
Personal Property, Tools & Mobile Equipment	Limit adequate to cover equipment onsite

AUTOMOBILE LIABILITY	
Combined Single Limit	\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and the Intuitive Surgical, Inc.
Additional Insured	The Society of Thoracic Surgeons and the Intuitive Surgical, Inc.
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better
Primary and Non-Contributory	With The Society of Thoracic Surgeons and the Intuitive Surgical, Inc.

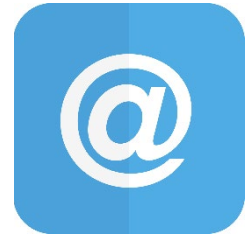
WORKERS COMPENSATION/EMPLOYERS LIABILITY	
Limits	\$1,000,000/\$1,000,000/\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and the Intuitive Surgical, Inc.
Alternate Employers	
Endorsement in favor of	The Society of Thoracic Surgeons
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better

Other Opportunities

Email Blast Communication

\$2,500

Share news about your company's products, services, or other information directly with Workshop registrants by email. For a royalty, STS will distribute a pre-approved message on behalf of your company. STS will send only one industry promotional email blast per day.



Mailing List License

Registrants \$1,000

Purchase a Workshop registrant list license to send pre-approved mailings such as a postcard or brochure. STS does not license, sell, or distribute attendees' phone/fax numbers or email addresses under any circumstance. It is important to note that only those who opted in are included due to ACCME rules.



Social Media Post

\$2,500

Promote your content to more than 54,000 followers through one or more STS social media channels including Facebook, Instagram, LinkedIn, and Twitter. The STS website homepage features the Twitter Feed, offering more promotion of your post.



Educational Grants

Become a supporter of the Workshop by providing an educational grant. Your company will receive recognition on the STS website, social media, walk-in slides, and in a "Know Before You Go" email sent to all registrants.

For more information on any of these opportunities, contact Samantha McCarthy, Industry Relations Manager, at smccarthy@sts.org or 312-202-5869.